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МУЛЬТИМЕДИЙНЫЕ ПРЕЗЕНТАЦИИ В ПРОЦЕССЕ ОБУЧЕНИЯ ИНОСТРАННЫМ ЯЗЫКАМ

Автор данной статьи раскрывает сущность понятия «мультимедийная презентация», описывает преимущества и недостатки использования данной технологии в процессе изучения иностранных языков. Мультимедийная презентация представляет собой обучающее средство общения. В образовательном процессе презентации весьма полезны и эффективны благодаря своей интерактивности и гибкости, а также интеграции разнообразных обучающих средств, которые способствуют продуктивному процессу обучения с учетом индивидуальных особенностей обучаемых и повышают мотивацию к изучению иностранных языков.

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MULTIMEDIA PRESENTATIONS IN TEACHING AND LEARNING OF FOREIGN LANGUAGES

This article deals with the term of a multimedia presentation, benefits and some disadvantages of using it in the process of learning and teaching of foreign languages. A multimedia presentation is viewed as a learning tool and a means of communication. Presentations are very helpful and fruitful in education due to their characteristics of interactivity, flexibility, and integration of different media that can support the process of teaching and learning, take into account individual differences of learners and increase their motivation in learning of foreign languages.

Learning of foreign languages is very essential and important nowadays. Foreign languages are socially demanded, especially today, when scientific and technological progress has resulted in an explosion of knowledge and has contributed to an endless overflow of information.

Learning of a foreign language (particularly English) is not an easy thing. It is a long and slow process that takes a lot of time and patience.

Reading books in the original, listening to the English channels, communicating with the English speaking people will help a lot [1].

Teaching and learning English as a foreign language at schools and universities, we do not emphasize the function of English as a tool for communication but instead focus on knowledge of grammatical forms and structures that are often required and assessed at exams. As a consequence, students work hard to pass the exam in order to please teachers and parents rather than develop an internal thirst for knowledge and experience. It is not surprising that students often lose motivation in English learning as a result. Even after years of study, few foreign language learners are competent to communicate freely with native speakers [2].

Applying information technology at the English lessons is very important, as it helps to provide teachers and students with a great choice of multimedia applications and devices, which help to create more exciting, energetic and interactive lessons.

Multimedia presentations empower both teachers and students to organize, present and consume information in novel ways. At the English lessons different presentations may be prepared according to the topic with the help of a computer and projector. Lessons with audio and video components encourage more students to participate in class and raise their level of understanding [1].

Traditionally teachers stand in front of students in the classroom, giving explanations, informing, and instructing their actions. They usually use chalk to write something on the blackboard. Application of multimedia presentations in classroom cannot be denied anymore. That gives more opportunities for students to enjoy the process of learning during the course. Compared with traditional classrooms, that have seats in rows and a chalkboard in front, in the multimedia classrooms students' seats can be modified according to the situation needed. Inside the classrooms, all the equipment is available and makes the students feel comfortable to study [3]. But the problem is that today many people feel terrified when asked to make their first public talk. Some of these initial fears can be reduced by good preparation that also lays the groundwork for making an effective presentation.

So, what is a presentation? A presentation is a means of communication that can be adapted to various speaking situations, such as talking to a group, addressing a meeting or briefing a team. A presentation is the process of presenting a topic to an audience. It is typically a demonstration, introduction, lecture, or speech meant to inform, persuade, or build good will [4].

A multimedia presentation is a powerful education learning tool. Today the word "multimedia" is one of the biggest buzzwords around in education at this age of computer technologies. But what exactly is it and how

does it affect the classroom learning situation? How do students learn? What do they learn?

Multimedia is short for multiple media and simply means using computers to bring together words, photographs, sounds, animations and video. It is a very powerful way for students to learn and for teachers to reinforce and complement traditional studying.

The benefits of multimedia presentations are becoming increasingly apparent. They have set new horizons for classroom activities. Multimedia presentations provide a medium to transform students from passive recipients of information to active participants in their own learning process [5].

There are many advantages of preparing multimedia presentations in teaching and learning of foreign languages. It is widely believed that presentations with attractive images and animations are visually more appealing than static texts. Students can decide on their own how to explore the materials, adjust their own learning processes according to their abilities and preferences, and work according to their interests, revise material as much as they want.

Presentations enhance the importance of interaction between teachers and students. A major feature of a multimedia presentation is to train and improve students' ability to listen and speak, and to develop their communicative competence. Making presentations increase practice in students' listening, speaking, reading and writing skills and mobilize students to participate in different class activities. The teacher's role is a facilitator during this process.

While preparing multimedia presentations students become increasingly enthusiastic and eager to begin their English class. They develop greater confidence in their ability to use English because they need to interact with the Internet through reading and writing. Students gather information for their presentations through media that encourages their imagination, interests.

Multimedia presentations make English lessons more interesting, lively and vivid, which therefore stimulate students' interest in learning the language. Making presentations encourages and enhances the students' abstract and deep reflective thinking, and makes the content easier. When used effectively, animated content can improve learning. Students should also be provided with opportunities to integrate what they have learned with their everyday life. Feedback is an important part of the learning process. Feedback helps students stay engaged, and reinforces what has been learned [6].

Of course, there are at the same time some disadvantages that we should be aware of and keep in mind when preparing a multimedia presentation. Multimedia technology should not be overused.

- Some learners are not able to handle the freedom provided by multimedia, and master the massive amount of information.
- The human short-term memory is limited. Students can only concentrate on some pieces of information and ignore others.
- Creating graphical materials, audio and video is more difficult than creating ordinary texts.
- Making multimedia presentations is time consuming, as this process takes much time.
- Not all students have free access to the Internet and specific hardware devices.
- For some people the content on computer screens is not as easy to read as the content on paper. That is why while making a presentation it is preferable to use some additional printouts.

All in all, multimedia presentations as an assisting instrument, cannot replace the dominant role of teachers and it is only a part of the teaching process. It integrates the visual and textual demonstration with teachers' or students' experience and knowledge to enhance the overall improvement of listening, speaking, reading and writing skills. One should keep in mind that multimedia presentations are just a motivating factor and helping tool for the classical teaching process [7].

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