



СОВРЕМЕННЫЕ ИНФОРМАЦИОННЫЕ ТЕХНОЛОГИИ

*Системное и программное
обеспечение информационных технологий*

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DEVELOPMENT OF A WEB PROJECT THAT STREET ART PERFORMERS INTERACT WITH FANS AND AUDIENCES

В данной работе рассматривается подход к созданию веб-ресурса для стрит-арт художников, который позволит им более эффективно взаимодействовать с фанатами через цифровое пространство посредством публикации материалов, относящихся к их сфере деятельности.

Art has always been an integral part of people's lives. Various street art performers perform colorful art forms in the streets of major cities in the world.

As an important carrier of street art, street performers have positive social functions and existential meanings. First, they promote the development and spread of culture. Street art is the soil that nurtured the grassroots culture. Some emerging performance forms and popular performance culture can be obtained and developed through street art. The second is to enhance the charm of the city, enrich the cultural life of the masses, and promote the development of tourism. The third is to solve the livelihood problems of street performers, provide development opportunities for them to gain social recognition, and at the same time give everyone a platform to understand street art, which is conducive to the healthy development of culture.

Street art performers are usually not very famous, and they often choose different venues and times to performance each time, which has caused inconvenience to people's continuous attention to street performances. Street performers usually exchange performances for money or other forms of tipping, but people may not carry change with them. In large cities such as London and Paris, we can usually see many street performers selling their own albums, because they do not have a platform to sell their own album products. Many talented street performers can perform at some weddings or ceremonies and get paid, but people generally don't know how to contact them.

The Busker project is to help street performers build a platform that can interact with fans and audiences. On the busker project platform, street performers can sell their own albums and art products; publish their performance venues and times; accept donations from fans; Accept user performances; post your latest performance updates and more. Fans and viewers can use this platform to get performance information and latest updates of their favorite street performers; they can also hire street performers for some commercial activities, give them tips, buy their albums, etc.