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CONCEPTUAL PROVISIONS OF INNOVATION OFFICE ESTABLISHMENT ACTIVITIES IN PUBLIC AUTHORITIES

В работе обоснованы концептуальные положения институциональной поддержки инноваций государственного и регионального управления на основе анализа зарубежного и отечественного опыта. Доказана целесообразность создания специальной институции для обеспечения действенности инновационной деятельности в органах публичной власти в Украине – офис инновационной деятельности. Авторами сформулированы основные цели офиса инновационной деятельности, его задачи, формы, в которых возможно его создание, и ключевые преимущества функционирования.

The introduction of innovations in the system of public authorities in Ukraine is a rather slow process compared to the pace of their introduction in business structures. Basically, it is caused by significant bureaucratic obstacles, underdeveloped innovative infrastructure, resistance of public servants to innovations, etc. Therefore, it is critical to create an effective unit in the system of public authorities in Ukraine, which will not only coordinate and support innovation activities of public authorities, but also streamline their managerial activities, rational use of socio-economic potential on the territory of the state and, as a consequence, create a favorable innovation environment in the country. All this substantiates the relevance of this scientific research.

The implementation of innovative activity by public authorities in Ukraine is governed by a number of legal acts, the main of which are the following: Laws of Ukraine «On Innovative Activity» [1], «On Cooperation of Territorial Communities» [2], «On Special Regime of Innovative Activity of Technological Parks» [3], «On Priority Areas of Innovative Activity in Ukraine» [4], the Decree of the President of Ukraine «On Measures to Identify and Implement Projects in Priority Areas of Socio-Economic and Cultural Development» [5], etc.

According to the Law of Ukraine «On Innovative Activities» [1], innovations are newly created (applied) and / or improved competitive technologies, products or services, as well as organizational and technical solutions of industrial, administrative, commercial or other nature that significantly improve the structure and quality of production and (or) social sphere. As you know, the innovation process is a component of innovation that is defined by the inputs, outputs, managerial function, innovation potential, resources, feedbacks and their interaction, which collectively reflect the process of creating and disseminating of innovation. Based on the above, innovations in the system of public authorities should be considered as new forms and methods of their work, new managerial technologies (use of project management methodology in the activities of public authorities, etc.), approaches and tools used to solve problems (approaches to the interaction of the authorities with the public, business, etc.), in order to, on the one hand, improve the public administration system itself, and on the other hand, to ensure the socio-economic development of the country.

A prerequisite for coordination and support of innovative activity in public authorities, as well as innovative renewal of the national economy is the creation of infrastructure of a full cycle of innovative activities in the field of high technologies. In Ukraine, the innovation infrastructure is still underdeveloped, as it does not cover all parts of the innovation process and does not have a systematic approach to providing appropriate services in the field of innovation in public authorities. This is evidenced by the limited number of subjects of innovative infrastructure, underdevelopment of the organizational structure, insufficient and unstable legal

framework, etc. In developed countries, on the contrary, there has been a tendency to create and develop innovative infrastructure that comprehensively supports innovation in state and regional governance [6]. There is a number of institutions in the world that support the emergence of innovation in public and local government. As an example, one can cite regional agencies for technology and innovation, which are established and operate with the support of the state and support innovations of European countries regions [7].

In Ukraine, in order to coordinate and support innovations, public authorities can offer an institution such as an innovation office. The need to create an office of innovation in the authorities arises in case when the number of innovations and their scale begins to create problems with controllability, transparency disappears, heterogeneous reporting occurs, which makes it impossible to analyze the state of implementation of all innovations.

The Innovation Office is a structural unit that performs the functions of coordination and centralization of innovative management that falls within the sphere of authority, and an integrated infrastructure that supports innovations. Its main purpose is to ensure the quality and achievement of the planned results of innovative activity, carried out by the relevant authority, by creating optimal conditions and making appropriate managerial decisions. Its main objective is to increase the efficiency of innovation through the creation and use of a single coordination and technology management innovation by public authority. In addition, the tasks of this unit may be the following: training staff in the methods of developing and implementing innovations that fall within the competence of a specific authority; development, implementation and monitoring of innovations adapted to the goals and objectives of the government; implementation and administration of the innovation management system; accumulation and preservation of information on innovations implemented in order to use them to improve the working methods of the government; managing the portfolio of innovations; managing communications between different innovations [8].

Offices of innovative activity of public authorities can be created in the form of: a temporary working group with a temporary assignment of additional responsibilities of public authority specialists with a corresponding change in their official regulations and additional remuneration; entrusting the authorities with the duties of innovation administrators to perform certain functions with the full or partial discharge of their own duties, with a corresponding change in their position; creation of the appropriate unit in the structure of the authority with the functions of this unit caused by the internal reorganization; establishment of a state institution with appropriate innovation management functions; contracting specialists to work in the authority (outstaffing); outsourcing of innovative management functions to organizations specializing in outsourcing development and services provision.

It should also be noted that in our country the effective implementation of innovative activity in the authorities requires initiative, competent staff with a new style of thinking and vision for the development of society, possessing democratic methods of public administration and able to ensure the socio-economic development of the state in the conditions of globalization. Therefore, it is possible to point out the following basic requirements for the implementation of innovative functions of human potential of public administration, which determine the level of their professionalism: the ability to act in modern conditions of social development and be open to the introduction of relevant innovations. Personnel activities should be related to the implementation of specific functions in public administration system and not be declarative and abstract.

Thus, the article substantiates the conceptual provisions of institutional support for state and regional government innovations based on the analysis of foreign and domestic experience. It is revealed that in order to ensure the efficiency of innovation activity in public authorities in Ukraine, it is advisable to create a special institution – an office of innovation, which would systematically and professionally deal with issues of innovation support in state and regional governments. The study also outlines the main purpose of the innovation office, its tasks and forms in which it can be created, and the key benefits of its functioning. It is proved that the implementation of the office of

innovative activity can provide the following advantages in public authorities: Firstly, standardization of innovative management documentation and methods of innovation management; secondly, a transparent allocation of responsibility for innovation outcomes; thirdly, the dissemination of knowledge and the enhancement of professional competence of public officials; and finally, monitoring the progress and forecasting of innovation outcomes, as well as accounting and efficient allocation of resources for innovation implementation.

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