2 No need to waste time constantly contacting developers with a request to correct the data.

3 Expanding the site, adding new pages, filling it with fresh, unique content. You cannot do without an admin panel when you need to increase your site in search results, develop a promotion strategy using unique content. The personal participation of the site owner in filling the resource will allow him to achieve his goals faster.

Not always, a site with an admin panel is expensive. A content management system is something that you do not need to save on if you want to work with a resource. Free "engines" or platforms with a small monthly fee may well satisfy the wishes of the customer in terms of their functionality.

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**THE MAIN GOALS OF BUSINESS CARD SITES,
THEIR MAIN ADVANTAGES**

The easiest website you can create is a business card website. Its goal is not to sell aggressively, but to gently show all the advantages of the product, leaving the final choice to the visitor. A business card site is a modern business card format that shows your face on the Internet.

First, a business card site serves as a starting project for attracting new customers from the Internet.

1 Having a website for any company is extremely important. Since now, people are looking for any information primarily on the Internet.

2 It is easy to launch advertising campaigns on your site in Google, Yandex, instagram and Vkontakte. In addition, this can affect not only the growth of the company's popularity, but also an increase in income.

3 The ability to quickly change the information on the site so that it remains relevant. This is especially easy to do in the website builder, where it is enough to go to your personal account at any time and replace a couple of lines of text.

4 A business card site can become a kind of online office. Here users will find all the information they need, if necessary, look at the answers to frequently asked questions and leave their data to continue cooperation. Moreover, the installed extensions on the site will immediately send an application to e-mail.

5 The site will help save your advertising budget. With well-tuned SEO settings and the correct filling of the site, it will increase in search results over time. And this means that customers themselves will find it on the Internet, even without additional advertising. In addition, the site's capabilities allow you to place much more information than in an advertising block in a newspaper, booklet, flyer or price list. Thus, you can save on alternative advertising methods.

As you can see, a business card site has many advantages not only for large companies, but also for individual entrepreneurs who are active and want to increase profits. Representation on the Internet will greatly facilitate this task and expand the range of professional activities.

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**ОСНОВНЫЕ МЕХАНИЗМЫ ПОДСИСТЕМЫ
УЧЁТА ЗАКУПОК ДЛЯ ТИПОВОЙ КОНФИГУРАЦИИ
«1С: ПРЕДПРИЯТИЕ»**

Целью создания подсистемыявляется комплексная автоматизация производственных процессов учёта закупок и контроля складских остатков на предприятии, бухгалтерского, управленческого и оперативного учёта в единой информационной системе в соответствии с нормативно-правовыми актами Республики Беларусь и нормативными документами предприятия.

Вподсистеме основная информация хранится в справочниках конфигурации. Так, например, для хранения информации о товарно-материальных ценностях присутствует справочник «Номенклатура», а для хранения информации о поставщиках и покупателях справочник «Контрагенты». Все позиции товарно-материальных ценностей группируются по определенным признакам в группы. Количество вложенных друг в друга групп в типовой версии не ограниченно.

Входная информация в системе «1С: Предприятие» представлена документами, предназначенными для описания информации о совершенных хозяйственных операциях или о событиях. Например, документ «Приходная накладная», пользователь создаёт её на основе другого документа – «Интернет продажа», а фактего проведения означает,